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Element Lifestyle Retirement Inc.  
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[www.elementlifestyleretirement.com](http://www.elementlifestyleretirement.com)

January 14, 2016  
TSXV : ELM

**FOR IMMEDIATE RELEASE**

## **Element Announces Senior Officer Steps Down**

**January 14, 2016 – VANCOUVER, BC.** Element Lifestyle Retirement Inc. (TSX:ELM) (“Element” or the “Company”) announces that Frank Lo stepped down from his position as Executive Vice President effective December 31, 2015.

Frank’s primary responsibility was the listing of the Company on the TSXV which was completed in early December. With the completion of the listing, both the Company and Frank felt it was an appropriate time for him to step down as Executive Vice President to pursue his other business interests. The Element Board thanks Mr. Lo for his contributions in advancing the Company’s business plans, most significantly by helping it to secure its listing on the TSXV.

### About Element Lifestyle Retirement

Element was established in June 2013 in Vancouver, British Columbia. It is in the business of providing specialized development expertise and flexible, innovative management services for senior retirement communities. The core business of Element is the development and management of third party assets in the “senior retirement community” space. Element aspires to be one of the most respected senior living specialists in North America, emphasizing the “Continuum-of-Care” model, which encompasses a smooth, seamless transition for seniors from independence to assisted living to complex care. The management team of Element has over 20 years of experience developing and operating retirement communities.

ON BEHALF OF THE BOARD  
ELEMENT LIFESTYLE RETIREMENT INC.

*“Michael Diao”*

Chief Executive Officer and Director  
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